

*“With the Journal we can approach our target market directly.”*

Arizona breeders Chuck and Sherry Marx know the best way to increase the horsepower of their brand is by advertising in the *Paint Horse Journal*.

“We’ve looked at advertising in the all-breed publications,” says Chuck. “We get the most mileage out of our marketing dollars by working with Cristin Conner and advertising in the *Journal*.”

The power of the *Journal* is working for Mountain View Paint Horse Ranch, put it to work for you.

*Call your regional sales manager today.*



**Chuck and Sherry Marx**  
pictured next to stallion **The Gift Of Midas**  
Mountain View Paint Horse Ranch  
Prescott Valley/Scottsdale, Arizona  
Advertisers since 2005  
Also pictured, trainer  
Mark Kuhlwein and wife Delores.

**Paint Horse**  
Journal

**Western Region**  
Cristin Conner  
(817) 222-6432  
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**Eastern Region**  
Terry Thomas  
(817) 222-6430  
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**Classified Ads**  
Michelle Reichert  
(817) 222-6417  
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or **Toll Free** (877) 294-7866